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Don't use university logos without permission

SINTOK: No organisation is allowed to use any university logo without permission because this can adversely affect the image of the university concerned, said Malaysian Public Universities Vice-Chancellors and Rectors Committee (JKNC/R UA) deputy chairman Professor Datuk Dr Daing Nasir Ibrahim.

He said the action could be misinterpreted by society if the logo was misused.

“Organisations, associations, clubs cannot use the

logo without authorisation, it is an offence (to do so) and the public has been reminded of this matter many times.

“But it is still happening and we cannot condone it,” he said after holding a JKNC/R UA meeting at EDC Universiti Utara Malaysia (UUM) here yesterday.

A university logo belongs to the university concerned and is protected under the Trade Mark Act 1976, he added. - Bernama